

TANEY COUNTY BUSINESS DEVELOPMENT PARTNERSHIP

City of Branson Quarterly Update, September 1, 2013

Your Honor and Board of Alderman: Below is a topical view of the Partnership's activities from my last update to you in June through August 2013. Please contact me with any questions or concerns and if you would like more information as a group or individually.

Partners: Our newest partner, HCW, LLC, joined as of August 1, 2013 with a standard three year commitment. This brings the total number of Business Sector Partners to sixteen with an investment total of \$76,000 per year.

Projects: We are currently working four expansion projects in the county with one, Branson Airport, already adding new full time employees. America's Best Bagging continues to grow and is looking at expanding their product offering. The two remaining companies are in the early stages of planning and will be evaluating potential incentives that could apply to their expansions. The new Missouri Works Program will more than likely provide benefits for both of those companies. We have hosted two site visits by corporate representatives and consultants on two different projects with one in Hollister and the other in Branson. The Hollister project has since been delayed and we continue to progress with the Branson project. There are several leads and inquiries that we continue to monitor and a couple of projects that just need to identify a funding source, but nothing concrete to report at this time.

Land/Asset Analysis: We have commissioned a study to provide the Partnership with a clearer picture of the location and excess capacity of infrastructure in the county as well as available land and buildings. This is a direct takeaway from our Site Selection Competitive Assessment provided by InSite Consulting earlier this summer. The data and deliverables will be used in response to Requests for Information (RFI's) and in marketing materials.

CWRC: The Certified Work Ready Communities Steering Committee is meeting on a quarterly basis and will not be submitting an application to the State before the spring of 2014.

Marketing Strategy and Development: The University of Northern Iowa's Institute for Decision Making (UNI IDM) is currently developing a marketing strategy and outline for the Partnership as a follow-up piece to the Targeted Industry Analysis. LaDene Bowen will be presenting this to the Partnership Board in October.

Site Selectors/Consultants Familiarization Tour: We will be hosting a group of site selectors and consultants for a "fam" tour on October 17 and 18. This will be a joint venture with the Springfield Regional Economic Partnership.

Website: Our TCBDP website continues to be upgraded with more information and business services. We recently uploaded the International Economic Development Council's Data Standards for Taney County with the majority of the information being compiled over the summer by our intern. We've

learned a lot and picked up several best practices when it comes to economic development websites, so look for a brand new website to be in place by the first of the year 2014.

Upcoming Conferences and Events: Below is a list of conferences and events the Partnership will be participating in over the next several months.

Governor's Conference on Economic Development, September 6 – 7, 2013

Springfield Area Chamber of Commerce Community Leadership Visit, September 12 – 14, 2013

Missouri Highways & Transportation Commission Visit, October 1, 2013

International Council of Shopping Centers Chicago Deal Making, October 2 – 3, 2013

Springfield Regional Economic Partnership Leadership Retreat, October 4, 2013

Missouri Economic Development Council Fall Conference, October 23 – 25, 2013

University of Oklahoma Economic Development Institute, November 3 – 7, 2013

Thank you for your continued support and participation.

Jonas Arjes, Executive Director

Taney County Business Development Partnership