

CITY OF BRANSON							
TOURISM TAX RECEIPTS - BREAKDOWN BY BUSINESS CLASSIFICATION							
2026	Amusements	Theaters	Hotels & Motels	Campgrounds	Short-Term Rentals	Restaurants & Concessions	2026 TOTALS
January	\$ 386,542.78	\$ 481,642.33	\$ 608,116.04	\$ 7,998.47	\$ 268,727.75	\$ 153,509.03	\$ 1,906,536.40
February							\$ -
March							\$ -
April							\$ -
May							\$ -
June							\$ -
July							\$ -
August							\$ -
September							\$ -
October							\$ -
November							\$ -
December							\$ -
TOTAL	\$ 386,542.78	\$ 481,642.33	\$ 608,116.04	\$ 7,998.47	\$ 268,727.75	\$ 153,509.03	\$ 1,906,536.40
YEAR-TO-DATE COMPARISON							
YTD 2023	\$ 301,061.41	\$ 472,590.96	\$ 524,123.34	\$ 6,131.41	\$ 248,950.94	\$ 140,416.93	\$ 1,693,274.99
YTD 2024	\$ 362,089.78	\$ 466,804.45	\$ 575,552.57	\$ 21,660.08	\$ 253,847.20	\$ 140,579.14	\$ 1,820,533.22
YTD 2025	\$ 396,248.54	\$ 479,626.78	\$ 591,473.33	\$ 11,587.37	\$ 265,932.98	\$ 153,859.44	\$ 1,898,728.44
YTD 2026	\$ 386,542.78	\$ 481,642.33	\$ 608,116.04	\$ 7,998.47	\$ 268,727.75	\$ 153,509.03	\$ 1,906,536.40
Net Incr(Decr) - 2023	28.4%	1.9%	16.0%	30.5%	7.9%	9.3%	12.6%
Net Incr(Decr) - 2024	6.8%	3.2%	5.7%	-63.1%	5.9%	9.2%	4.7%
Net Incr(Decr) - 2025	-2.4%	0.4%	2.8%	-31.0%	1.1%	-0.2%	0.4%
SAME MONTH COMPARISON							
Jan-23	\$ 301,061.41	\$ 472,590.96	\$ 524,123.34	\$ 6,131.41	\$ 248,950.94	\$ 140,416.93	\$ 1,693,274.99
Jan-24	\$ 362,089.78	\$ 466,804.45	\$ 575,552.57	\$ 21,660.08	\$ 253,847.20	\$ 140,579.14	\$ 1,820,533.22
Jan-25	\$ 396,248.54	\$ 479,626.78	\$ 591,473.33	\$ 11,587.37	\$ 265,932.98	\$ 153,859.44	\$ 1,898,728.44
Jan-26	\$ 386,542.78	\$ 481,642.33	\$ 608,116.04	\$ 7,998.47	\$ 268,727.75	\$ 153,509.03	\$ 1,906,536.40
Net Incr(Decr) - 2023	28.4%	1.9%	16.0%	30.5%	7.9%	9.3%	12.6%
Net Incr(Decr) - 2024	6.8%	3.2%	5.7%	-63.1%	5.9%	9.2%	4.7%
Net Incr(Decr) - 2025	-2.4%	0.4%	2.8%	-31.0%	1.1%	-0.2%	0.4%
2025	Amusements	Theaters	Hotels & Motels	Campgrounds	Nightly Rentals	Restaurants & Concessions	2025 TOTALS
January	\$ 396,248.54	\$ 479,626.78	\$ 591,473.33	\$ 11,587.37	\$ 265,932.98	\$ 153,859.44	\$ 1,898,728.44
February	101,737.06	18,533.97	142,716.23	1,386.22	76,289.78	66,379.15	\$ 407,042.41
March	85,112.75	41,291.54	191,567.44	2,079.53	60,458.14	61,019.52	\$ 441,528.92
April	437,925.44	325,424.63	527,263.68	10,181.49	209,509.06	142,844.85	\$ 1,653,149.15
May	205,492.13	318,286.16	361,505.99	14,238.37	144,072.51	110,242.02	\$ 1,153,837.18
June	281,907.87	394,383.76	548,073.59	22,556.53	211,769.79	139,001.92	\$ 1,597,693.46
July	619,860.12	443,315.72	788,597.65	29,560.33	391,980.06	197,016.91	\$ 2,470,330.79
August	705,582.35	501,751.63	855,804.80	27,285.53	513,925.74	197,922.51	\$ 2,802,272.56
September	500,791.03	350,762.25	638,780.39	25,496.89	292,175.03	171,139.84	\$ 1,979,145.43
October	186,547.26	343,616.12	484,733.93	21,176.54	263,857.94	126,440.64	\$ 1,426,372.43
November	265,386.64	464,129.54	663,089.84	26,684.24	276,766.46	147,865.15	\$ 1,843,921.87
December	370,947.26	532,469.56	622,855.75	19,869.89	297,278.95	154,128.24	\$ 1,997,549.65
TOTAL	\$ 4,157,538.45	\$ 4,213,591.66	\$ 6,416,462.62	\$ 212,102.93	\$ 3,004,016.44	\$ 1,667,860.19	\$ 19,671,572.29

CONTENTS: This report is prepared from Branson business payments received by the City's Finance Department on monthly tourism tax forms. Tax receipts are reflected in various business classifications and reported in the month that payments are received. Payments are received one month post collection by the business. (Ex. March collection represents business conducted in February) Amusements reflect non-theater type admissions (i.e. museums, go-carts, zip-lines, miniature golf, cover charges). Interest and penalties are included in the amounts.