

CITY OF BRANSON

1% CITY SALES TAX RECEIPTS REPORTED BY FILING PERIOD from MO. DEPT. of REVENUE

ROLLING 12 MONTHS - MAJOR DEVELOPMENT AREAS

(Data updated as of 6/13/2025)

FILING MONTH	MONTHLY TAX RECEIPTS BY AREA OF CITY										TOTAL BRANSON MONTHLY RETAIL SALES VALUE	% Chg. From Same Month Last Yr.
	BRANSON HILLS	BRANSON LANDING	HISTORIC DOWNTOWN	BRANSON MEADOWS	HWY 76	SHEPERD OF THE HILLS EXPY & HWY 248	SHOPS AT TANGER	HWY 165	REST OF BRANSON	TOTAL RECEIPTS @ 1%		
Jan-23	176,604.67	49,535.15	25,971.48	10,802.75	99,648.98	52,021.73	43,759.61	7,613.42	168,289.18	634,246.97	63,424,697	11.3%
Feb-23	173,711.42	66,225.39	26,755.14	13,347.26	122,980.81	53,696.63	51,098.10	11,501.66	156,565.75	675,882.16	67,588,216	17.3%
Mar-23	217,851.38	134,837.02	61,000.76	28,169.72	355,053.72	142,203.19	116,244.38	31,610.97	251,620.61	1,338,591.75	133,859,175	4.5%
Apr-23	210,525.85	106,343.43	44,486.79	21,271.18	249,993.94	115,036.77	96,688.86	19,897.53	195,411.73	1,059,656.08	105,965,608	3.8%
May-23	215,149.48	130,970.16	49,806.39	22,320.11	303,924.79	135,206.36	105,865.13	28,393.21	218,516.42	1,210,152.05	121,015,205	5.3%
Jun-23	238,220.71	199,551.73	74,253.13	29,392.31	504,159.74	192,844.28	139,122.33	51,353.38	352,099.05	1,780,996.66	178,099,666	5.5%
Jul-23	238,888.36	194,353.17	66,565.17	28,422.41	586,636.13	178,742.76	149,338.84	44,549.93	368,323.70	1,855,820.47	185,582,047	3.6%
Aug-23	216,933.29	143,443.80	51,657.31	20,033.56	366,213.02	140,835.73	112,768.79	37,456.35	269,082.82	1,358,424.67	135,842,467	0.4%
Sep-23	209,733.88	135,966.74	65,131.48	26,904.70	312,048.54	161,031.09	106,349.94	47,173.17	291,121.94	1,355,461.48	135,546,148	1.5%
Oct-23	223,064.50	168,836.41	62,330.22	21,814.94	341,249.26	164,502.50	115,325.15	32,749.67	277,651.02	1,407,523.67	140,752,367	11.0%
Nov-23	235,828.30	183,484.22	69,370.40	21,924.01	364,123.66	177,091.96	144,109.76	31,263.21	269,438.44	1,496,633.96	149,663,396	5.7%
Dec-23	288,367.22	185,549.54	88,270.71	33,537.34	398,023.34	176,268.51	170,336.87	53,385.18	323,078.29	1,716,817.00	171,681,700	3.6%
Jan-24	124,662.76	46,437.75	15,645.08	6,876.66	124,358.78	46,258.69	37,287.77	9,339.32	195,789.46	606,656.27	60,665,627	-4.4%
Feb-24	30,022.28	64,287.33	22,647.99	9,697.12	123,656.06	42,808.81	36,768.39	7,067.66	174,492.71	511,448.35	51,144,835	-24.3%
Mar-24	225,123.10	142,544.98	58,888.05	24,619.98	353,331.43	131,204.11	110,851.23	38,878.47	263,123.30	1,348,564.65	134,856,465	0.7%
Apr-24	203,261.21	105,525.87	46,068.44	14,552.76	237,964.36	114,016.10	83,105.68	24,554.83	196,723.64	1,025,772.89	102,577,289	-3.2%
May-24	215,351.88	132,048.71	52,019.06	21,381.24	316,587.90	128,905.89	106,094.17	26,446.92	242,371.86	1,241,207.63	124,120,763	2.6%
Jun-24	243,129.89	196,136.98	74,339.85	32,274.90	498,437.23	166,516.75	139,685.91	63,279.16	337,866.55	1,751,667.22	175,166,722	-1.6%
Jul-24	239,064.94	187,579.15	67,557.20	27,234.89	548,858.70	167,813.10	161,243.52	51,293.92	322,096.23	1,772,741.65	177,274,165	-4.5%
Aug-24	222,676.95	146,843.15	55,933.37	23,091.40	367,191.71	138,682.34	121,782.74	36,694.68	311,497.21	1,424,393.55	142,439,355	4.9%
Sep-24	210,231.67	128,508.26	60,950.78	29,135.11	290,048.64	143,915.17	100,180.12	53,776.37	265,777.90	1,282,524.02	128,252,402	-5.4%
Oct-24	216,953.07	141,292.85	61,401.13	23,212.10	326,872.93	124,886.77	120,396.70	32,384.37	261,442.44	1,308,842.36	130,884,236	-7.0%
Nov-24	241,437.69	152,059.09	73,656.35	27,561.67	368,362.20	171,166.25	162,487.78	32,793.47	247,896.82	1,477,421.32	147,742,132	-1.3%
Dec-24	292,089.77	186,270.09	78,761.93	29,012.98	431,052.01	178,059.84	169,245.76	58,141.48	333,858.45	1,756,492.31	175,649,231	2.3%
Jan-25	185,129.52	48,562.65	28,437.62	7,775.32	107,044.16	57,770.70	34,907.98	7,354.95	177,841.65	654,824.55	65,482,455	7.9%
Feb-25	174,511.29	47,861.54	28,147.73	8,151.22	107,719.87	55,822.52	34,623.57	8,108.70	159,123.13	624,069.57	62,406,957	22.0%
Mar-25	224,764.62	128,778.77	62,211.11	24,793.00	356,635.55	145,521.27	118,049.63	39,340.40	266,813.65	1,366,908.00	136,690,800	1.4%
% Change from 2024	-0.2%	-9.7%	5.6%	0.7%	0.9%	10.9%	6.5%	1.2%	1.4%	1.4%		

* City receives 99% of sales tax shown above as Mo. Dept. of Revenue keeps 1% as a collection fee.

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1% CITY SALES TAX RECEIPTS REPORTED BY FILING PERIOD from MO. DEPT. of REVENUE

ROLLING 12 MONTHS - MAJOR DEVELOPMENT AREAS

(Data updated as of 6/13/2025)

FILING MONTH	12 MONTH TAX RECEIPTS BY AREA OF CITY										GROWTH	
	BRANSON HILLS	BRANSON LANDING	HISTORIC DOWN TOWN	BRANSON MEADOWS	HWY 76	SHEPERD OF THE HILLS EXPY & HWY 248	SHOPS AT TANGER	HWY 165	REST OF BRANSON	TOTAL RETAIL SALES VALUE	BRANSON'S ANNUAL GROWTH IN RETAIL SALES	ANNUAL GROWTH RATE IN ECONOMY
Jan-23	253,633,387	164,111,394	66,820,964	24,842,006	390,303,995	145,605,550	140,236,257	39,802,515	291,786,350	1,517,142,418	40,459,214	2.7%
Feb-23	255,624,736	164,983,602	67,093,696	25,237,175	392,340,278	146,578,250	140,663,399	40,279,376	294,310,594	1,527,111,106	43,269,658	2.9%
Mar-23	256,574,321	164,118,787	67,584,503	25,890,550	394,599,073	148,019,070	139,840,471	39,937,713	296,265,908	1,532,830,396	50,951,358	3.4%
Apr-23	257,413,877	163,388,932	67,481,512	26,479,413	394,964,178	149,596,006	141,015,752	39,835,482	296,515,680	1,536,690,832	63,051,209	4.3%
May-23	258,413,378	163,608,960	67,402,605	26,997,979	394,739,629	151,661,761	141,011,233	40,205,316	298,784,874	1,542,825,735	74,459,535	5.1%
Jun-23	259,446,416	164,862,790	67,622,061	27,460,052	396,902,592	154,895,176	140,785,320	39,639,030	300,483,117	1,552,096,554	87,628,074	6.0%
Jul-23	259,852,717	165,322,750	67,662,038	27,605,750	398,198,602	156,836,587	139,223,675	39,357,134	304,508,395	1,558,567,648	90,046,185	6.1%
Aug-23	260,137,368	164,651,455	67,845,023	27,524,385	398,174,936	159,533,355	137,740,522	39,490,412	303,963,940	1,559,061,396	77,739,605	5.2%
Sep-23	260,645,732	164,304,086	67,610,564	27,720,154	397,897,996	160,486,418	136,825,940	39,331,539	306,294,812	1,561,117,241	64,242,516	4.3%
Oct-23	261,801,380	166,680,156	67,895,829	27,461,831	398,872,393	165,046,671	136,389,154	39,699,507	311,267,806	1,575,114,727	74,760,146	5.0%
Nov-23	262,594,040	170,117,090	68,121,661	27,279,811	399,510,855	167,594,179	135,216,210	39,053,147	313,643,031	1,583,130,024	74,377,476	4.9%
Dec-23	264,487,906	169,909,676	68,559,898	27,794,029	400,405,593	168,948,151	135,100,776	39,694,768	314,119,895	1,589,020,692	78,310,523	5.2%
Jan-24	259,293,715	169,599,936	67,527,258	27,401,420	402,876,573	168,371,847	134,453,592	39,867,358	316,869,923	1,586,261,622	69,119,204	4.6%
Feb-24	244,924,801	169,406,130	67,116,543	27,036,406	402,944,098	167,283,065	133,020,621	39,423,958	318,662,619	1,569,818,241	42,707,135	2.8%
Mar-24	245,651,973	170,176,926	66,905,272	26,681,432	402,771,869	166,183,157	132,481,306	40,150,708	319,812,888	1,570,815,531	37,985,135	2.5%
Apr-24	244,925,509	170,095,170	67,063,437	26,009,590	401,568,911	166,081,090	131,122,988	40,616,438	319,944,079	1,567,427,212	30,736,380	2.0%
May-24	244,945,749	170,203,025	67,284,704	25,915,703	402,835,222	165,451,043	131,145,892	40,421,809	322,329,623	1,570,532,770	27,707,035	1.8%
Jun-24	245,436,667	169,861,550	67,293,376	26,203,962	402,262,971	162,818,290	131,202,250	41,614,387	320,906,373	1,567,599,826	15,503,272	1.0%
Jul-24	245,454,325	169,184,148	67,392,579	26,085,210	398,485,228	161,725,324	132,392,718	42,288,786	316,283,626	1,559,291,944	724,296	0.0%
Aug-24	246,028,691	169,524,083	67,820,185	26,390,994	398,583,097	161,509,985	133,294,113	42,212,619	320,525,065	1,565,888,832	6,827,436	0.4%
Sep-24	246,078,470	168,778,235	67,402,115	26,614,035	396,383,107	159,798,393	132,677,131	42,872,939	317,990,661	1,558,595,086	(2,522,155)	-0.2%
Oct-24	245,467,327	166,023,879	67,309,206	26,753,751	394,945,474	155,836,820	133,184,286	42,836,409	316,369,803	1,548,726,955	(26,387,772)	-1.7%
Nov-24	246,028,266	162,881,366	67,737,801	27,317,517	395,369,328	155,244,249	135,022,088	42,989,435	314,215,641	1,546,805,691	(36,324,333)	-2.3%
Dec-24	246,400,521	162,953,421	66,786,923	26,865,081	398,672,195	155,423,382	134,912,977	43,465,065	315,293,657	1,550,773,222	(38,247,470)	-2.4%
Jan-25	252,447,197	163,165,911	68,066,177	26,954,947	396,940,733	156,574,583	134,674,998	43,266,628	313,498,876	1,555,590,050	(30,671,572)	-1.9%
Feb-25	266,896,098	161,523,332	68,616,151	26,800,357	395,347,114	157,875,954	134,460,516	43,370,732	311,961,918	1,566,852,172	(2,966,069)	-0.2%
Mar-25	266,860,250	160,146,711	68,948,457	26,817,659	395,677,526	159,307,670	135,180,356	43,416,925	312,330,953	1,568,686,507	(2,129,024)	-0.1%
% Change from 2024	8.6%	-5.9%	3.1%	0.5%	-1.8%	-4.1%	2.0%	8.1%	-2.3%	-0.1%		