

Responses Overview Closed

Responses

810



Average Time

40:47



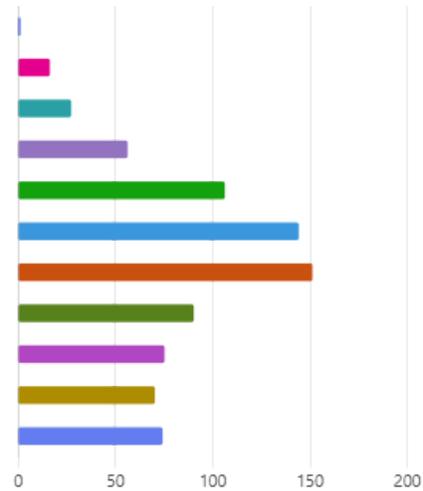
Duration

74 Days



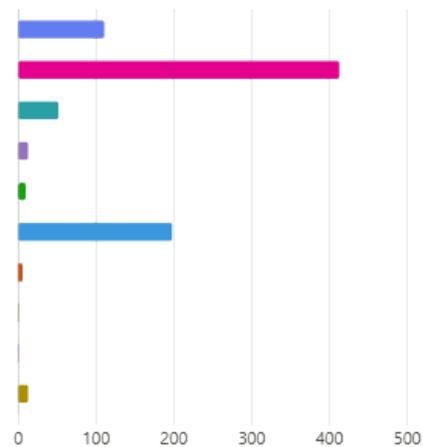
1. What is your age?

14 and under	1
15-19	16
20-24	27
25-29	56
30-39	106
40-49	144
50-59	151
60-64	90
65-69	75
70-74	70
75 and older	74



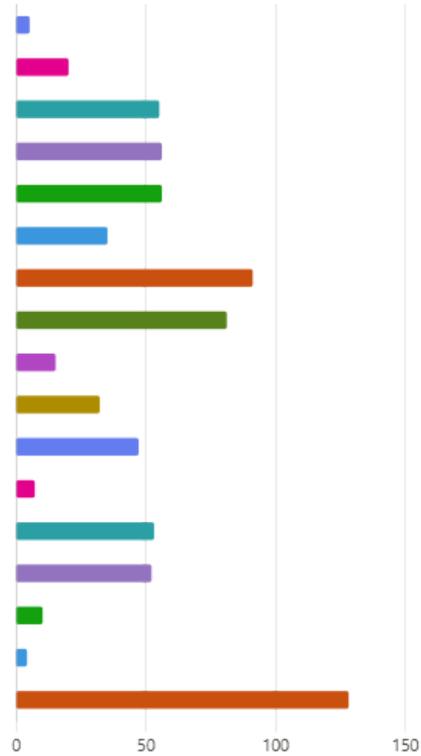
2. What is your current employment status?

Self-employed	110
Employed full-time	412
Employed part-time	51
Unemployed, seeking employment	12
Unemployed, not seeking employment	9
Retired	197
Student (K-12)	5
Student (college or university)	0
Student (trade/technical certification)	0
Other	12



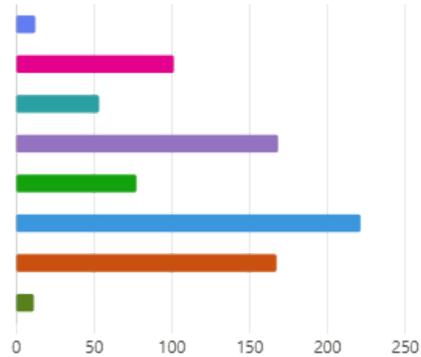
3. Which industry type do you work in?

● Agriculture (forestry, fisheries, wildlife management, farm/ranch)	5
● Construction	20
● Education	55
● Entertainment (shows/attractions)	56
● Finance, insurance, real estate, rental and leasing	56
● Food and beverage (hospitality, serving, preparation)	35
● Government and public administration	91
● Health care and social work	81
● IT (information technology)	15
● Lodging/hotel/motel	32
● Management or office	47
● Manufacturing and industrial	7
● Professional or technical services	53
● Retail or sales	52
● Transportation and warehousing	10
● Wholesale trades	4
● Other	128



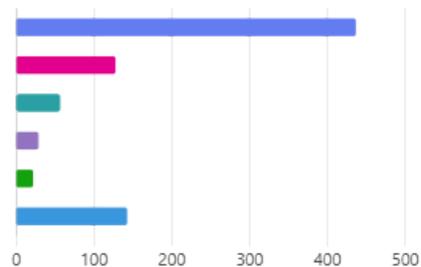
4. What is the **highest** level of education you achieved?

● Less than high school (no diploma or equivalent)	12
● High school graduate (diploma or equivalent)	101
● Vocational/trade or technical/certifications	53
● Some college/no degree	168
● Associate's degree	77
● Bachelor's degree	221
● Graduate or professional degree	167
● Other	11



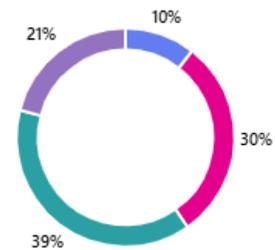
5. Which **best** describes you?

● I own a home in Branson	436
● I rent property in Branson	127
● I am a business owner/investor and live in Branson	56
● I am a business owner/investor and do NOT live in Branson	28
● I am a visitor to Branson	21
● I work in Branson but live outside the community	142



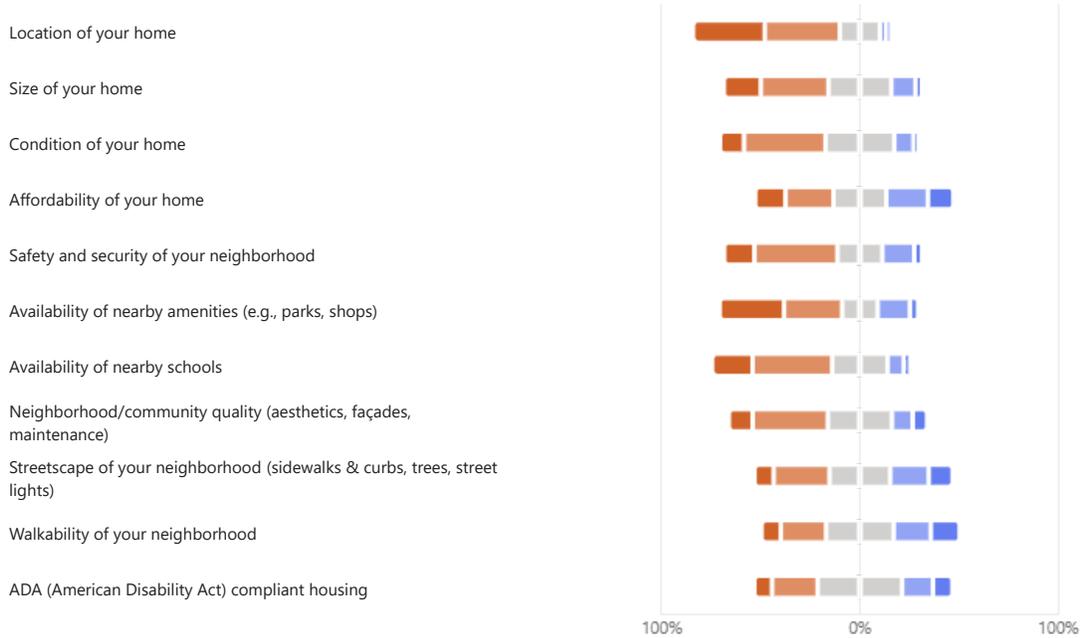
6. How would you rate the quality of rental housing in Branson, Missouri? (Please consider factors such as the property's condition, maintenance, cleanliness, age, and overall livability when answering.)

- **Excellent** (Well-maintained, modern, no issues with plumbing/electrical, and overall, in great condition.) 13
- **Good** (Minor issues that are quickly addressed, overall, in good shape.) 37
- **Fair** (Noticeable issues that may require attention but don't significantly impact livability.) 48
- **Poor** (Frequent maintenance issues, concerns about safety or livability, or significant repairs needed.) 26



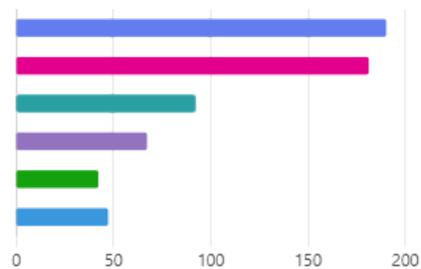
7. As a renter in Branson, MO, please rate the following aspects of your housing situation and neighborhood environment.

- Excellent
- Good
- Average
- Poor
- Very Poor



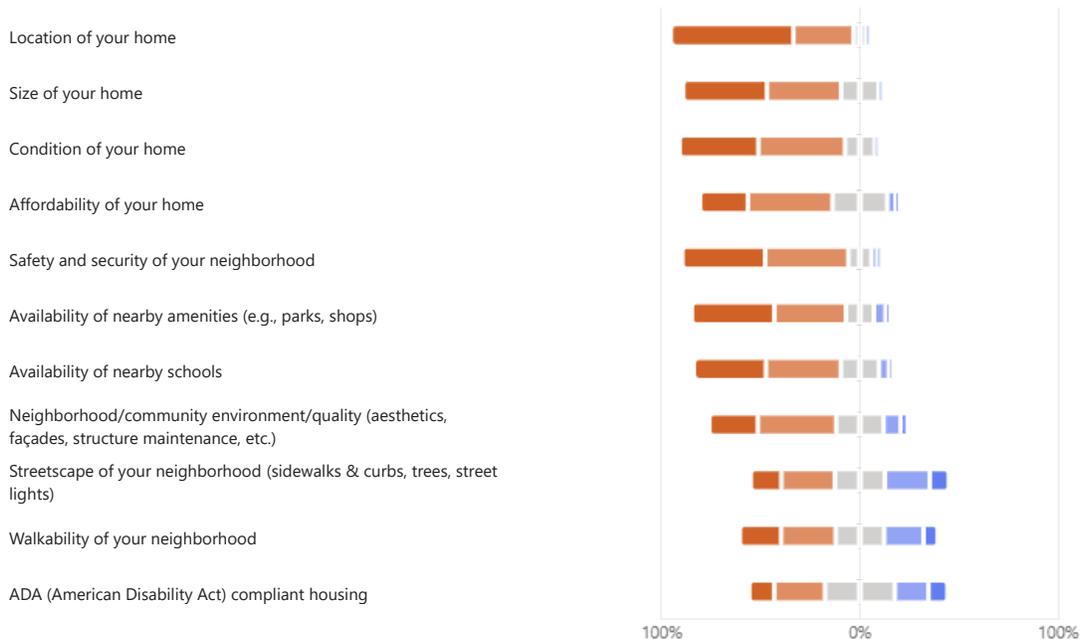
8. When did you **first** move to Branson?

- Moved in 2020 or later 190
- Moved in 2010 to 2019 181
- Moved in 2000 to 2009 92
- Moved in 1990 to 1999 67
- Moved in 1989 or earlier 42
- I have lived here my entire life 47



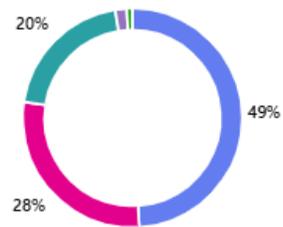
9. As a homeowner in Branson, MO, please rate the following aspects of your housing situation and neighborhood environment. **If you do not own a home in Branson, you may skip this question.**

● Excellent ● Good ● Average ● Poor ● Very Poor



10. How would you describe the current availability of workforce rental housing in Branson, Missouri?

- **Very high demand** (There is consistently more demand for rental properties than availability.) 368
- **High demand** (There is more demand than availability, but not significantly.) 213
- **Average demand** (Rental properties are typically available, and demand is balanced with a normal... 151
- **Low demand** (Rental properties are often available with little interest.) 13
- **Very low demand** (There are very few renters or tenants seeking housing.) 6



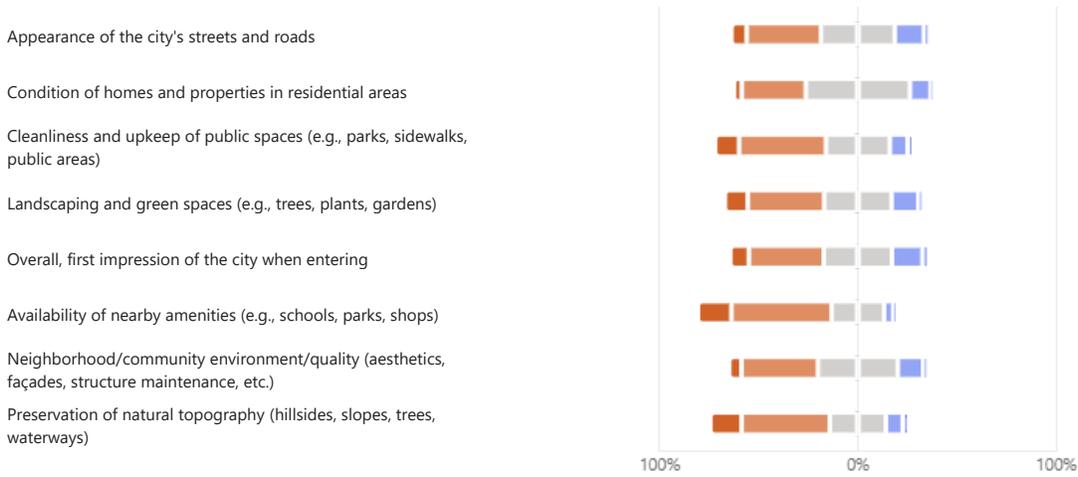
11. In a few words, please explain what factors would make you consider moving within Branson city limits. Some options might include lower taxes, availability/affordability of housing, neighborhood quality, availability of high-speed internet, proximity to work, etc. **If you already live in Branson, you may skip this question.**

335 Responses

Latest Responses
 "I will be moving to Branson soon, Love Branson"
 "Lower taxes, affordable housing - lower rent, public transportation (bus system)"
 "Affordable Housing"
 ...

12. Please rate the curb appeal and visual appeal of Branson from your perspective of entering or leaving the city.

● Excellent ● Good ● Average ● Poor ● Very Poor



13. If you would like to comment on any of the aspects previously asked regarding curb appeal or overall attractiveness, please do so here. For example: If you had an overall poor perception when entering the city, where did this occur, or what were the reasons for this?

399 Responses

Latest Responses

"Its pretty enough"

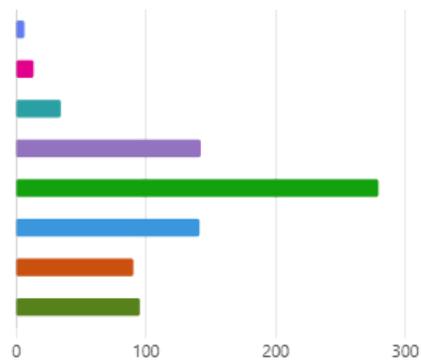
"we could use public trashcans on 76 country Blvd. Litter on the ground due to no... "

"So much trash and junk everywhere."

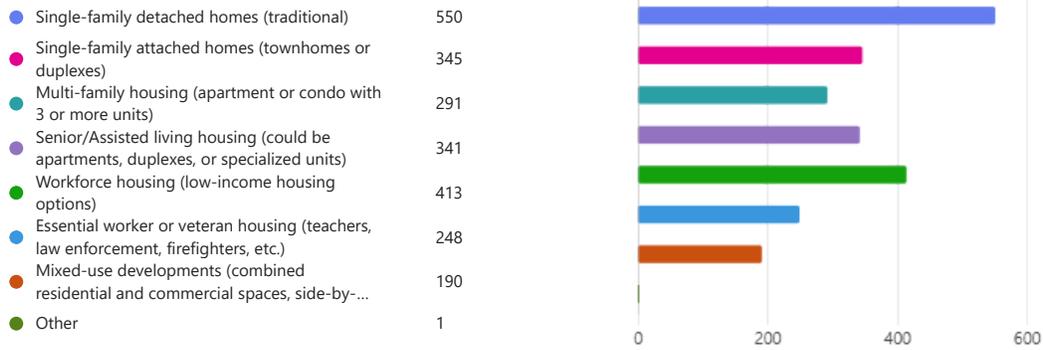
...

14. What is your **preferred** house size? (For reference, your average single-family home in Missouri is about 1,800 square feet with 3-4 bedrooms. The average one-bedroom apartment is about 800 square feet.)

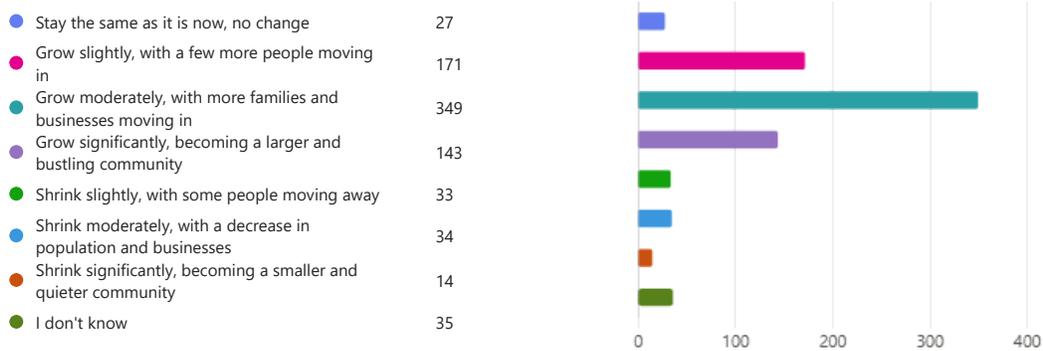
● Under 400 sq. ft. (average tiny home)	6
● 401 - 800 sq. ft.	13
● 801 - 1,000 sq. ft.	34
● 1,001 - 1,500 sq. ft.	142
● 1,501 - 2,000 sq. ft.	279
● 2,001 - 2,500 sq. ft.	141
● 2,501 - 3,000 sq. ft.	90
● 3,001 sq. ft. and over	95



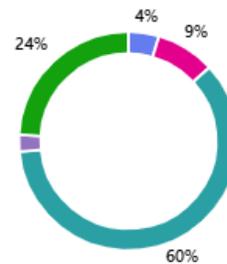
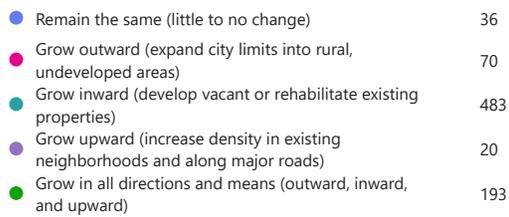
15. What types of housing do you believe are **most needed** or would be **most beneficial** for the future growth of Branson, Missouri? (Select up to 3)



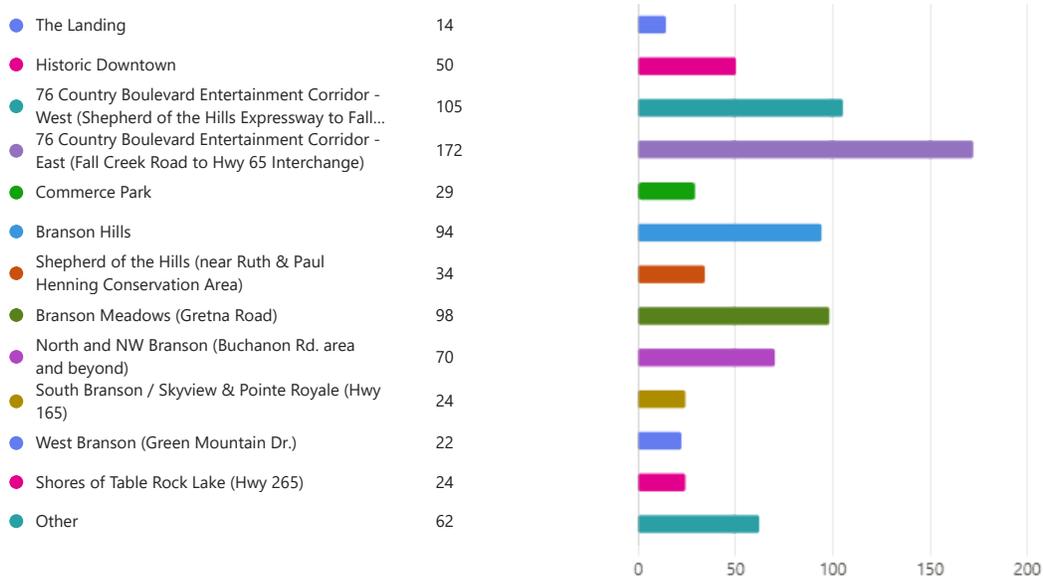
16. What size do you envision the City of Branson community to be in 10 years?



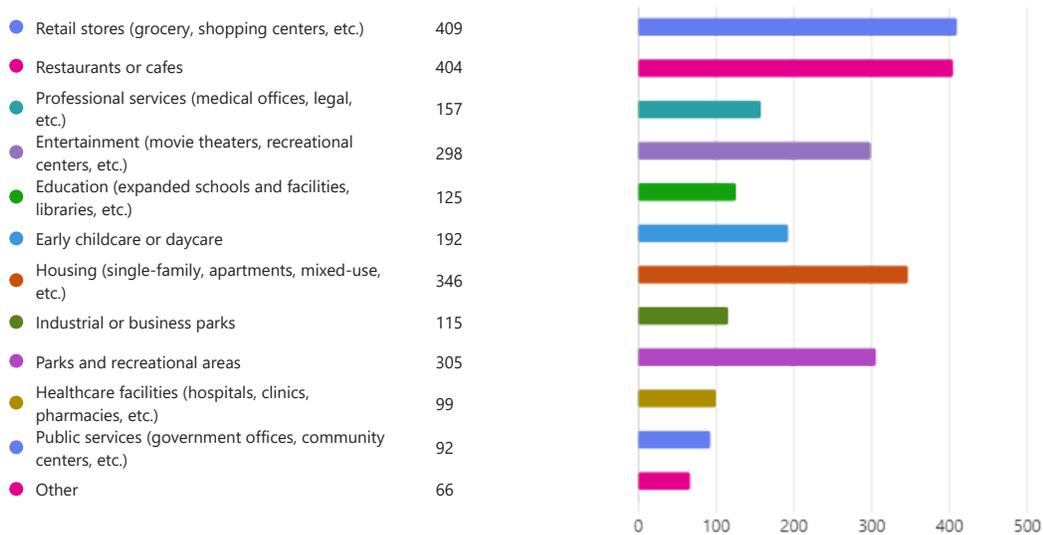
17. Over the next 10 years, how would you **most prefer** the city to evolve in terms of building and development trends, including the placement and heights of buildings?



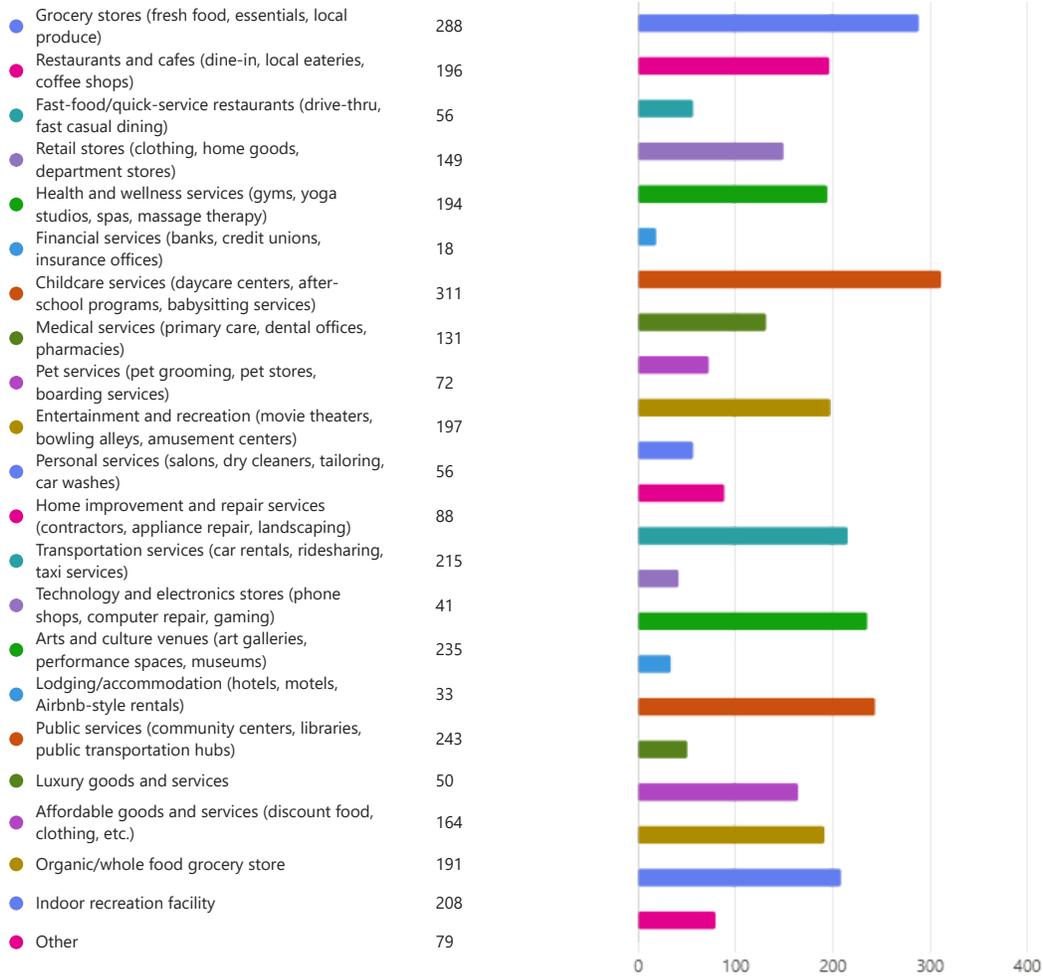
18. In your opinion, where would Branson **benefit most** by growing?



19. For the direction you selected in the previous question, what types of services and businesses do you think should be prioritized for development? (*Select all that apply*)



20. Please indicate which specific types of businesses and services you believe are **most needed** in Branson, MO. (Select up to five)

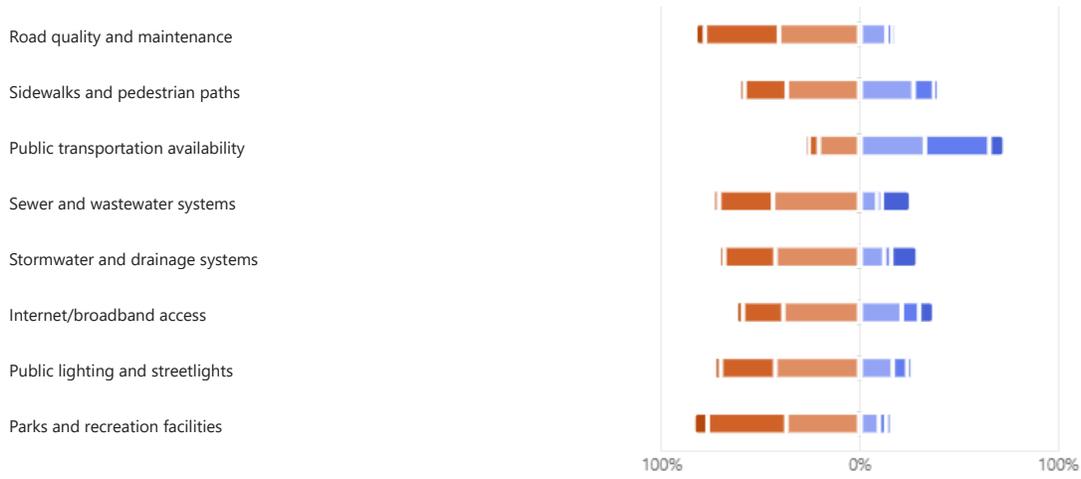


21. Which community facilities and services do you think should be prioritized for improvement? Prioritize the following facilities and services from 1 (highest priority) to 10 (lowest priority).



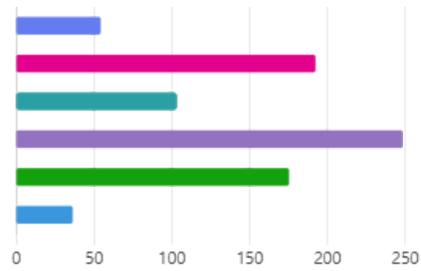
22. Please indicate your satisfaction with the following types of infrastructure within Branson.

● Excellent ● Good ● Average ● Poor ● Very Poor ● I don't know



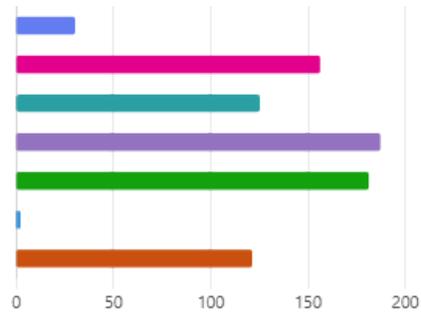
23. How often do you use parks, trails, and/or recreational facilities in Branson?

● Daily 54
 ● Several times a week 192
 ● Once a week 103
 ● A couple times a month 248
 ● Rarely 175
 ● Never 36



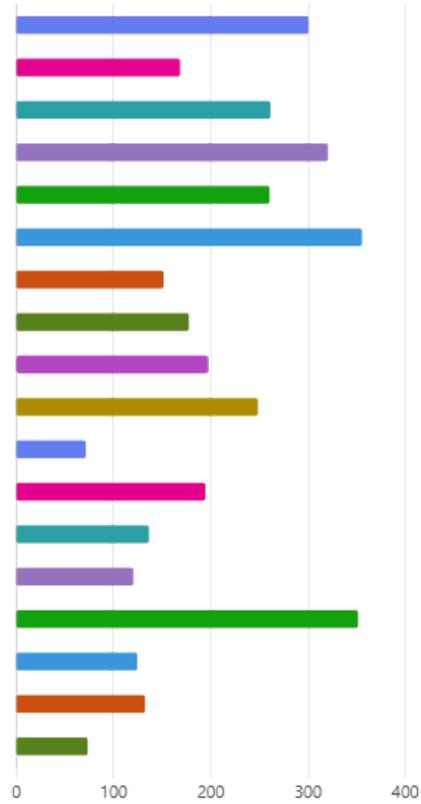
24. When you visit parks, trails, and/or recreational facilities in Branson, what time of day do you most commonly visit?

● Early morning (5 AM - 8 AM) 30
 ● Morning (8 AM - 11 AM) 156
 ● Midday (11 AM - 2 PM) 125
 ● Afternoon (2 PM - 5 PM) 187
 ● Evening (5 PM - 8 PM) 181
 ● Night (8 PM - 12 AM) 2
 ● I do not visit regularly 121

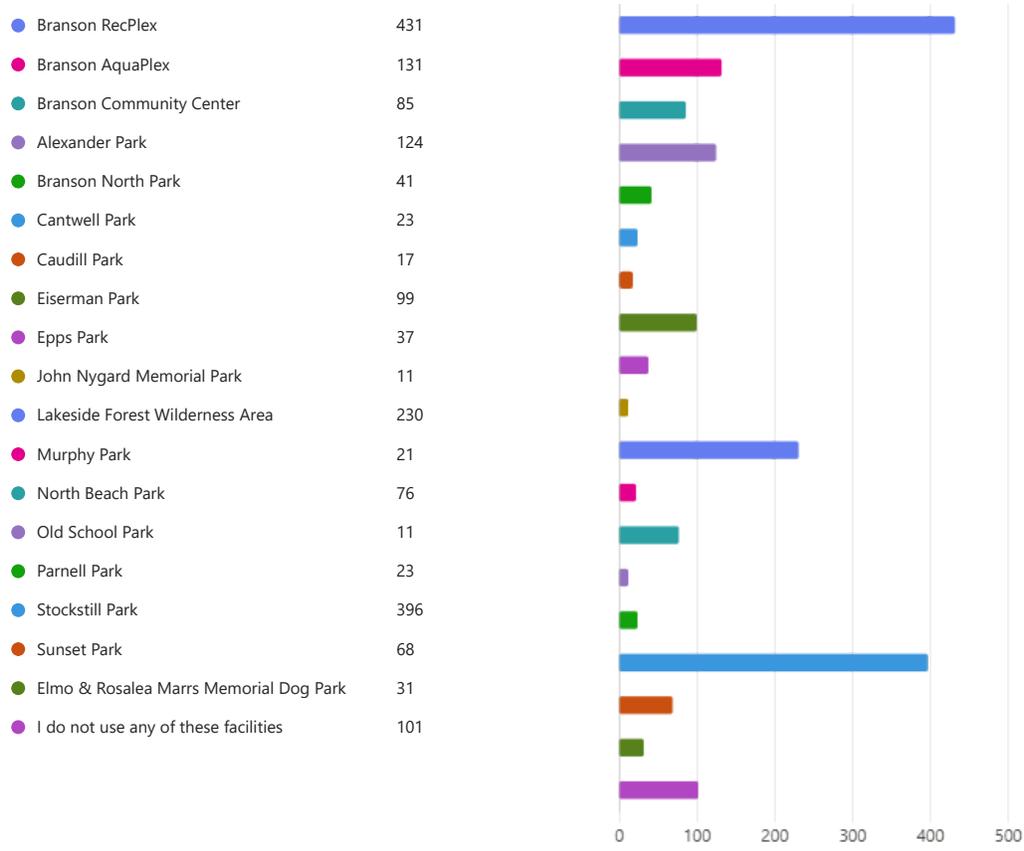


25. What would improve your experience at parks, trails, and/or recreational facilities in Branson? (Select all that apply)

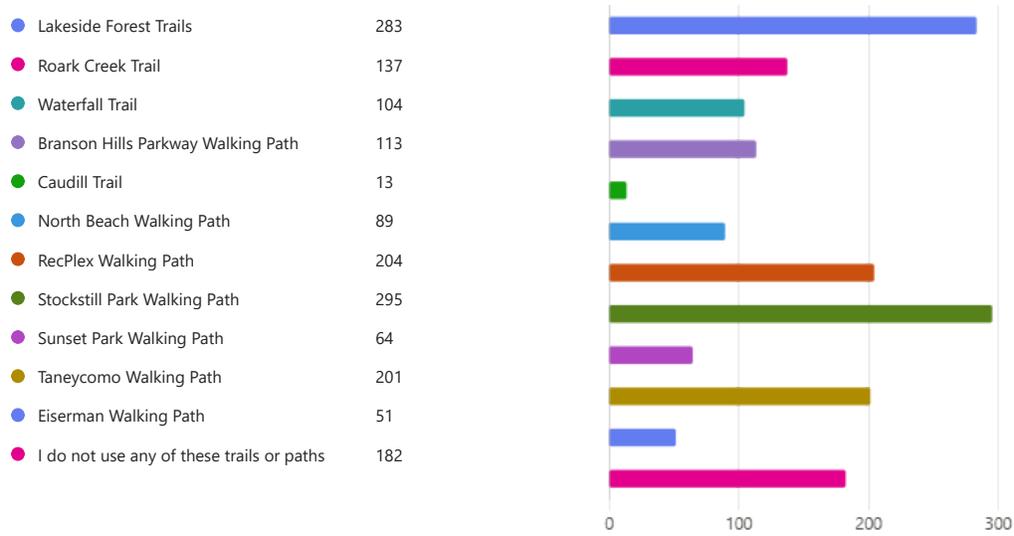
- Cleanliness and maintenance 300
- More shaded areas 168
- Updated equipment (e.g., for playgrounds, fitness areas) 261
- More safety features (lighting, emergency stations) 320
- Additional parks 260
- Additional trails/connecting trails 355
- Community recreational facility 151
- Dog parks 177
- Picnic areas 197
- Community gardens 248
- Bicycle racks 71
- Seating 194
- Directional/wayfinding signage 136
- Accessibility and inclusive equipment for disabled 120
- Indoor swimming pool 351
- Additional pickleball courts 124
- Ice skating rink 132
- Other 73



26. Which parks and recreational facilities in Branson do you use the **most**? (Select all that apply)



27. Which trails and walking paths in Branson do you use the **most**? (Select all that apply)



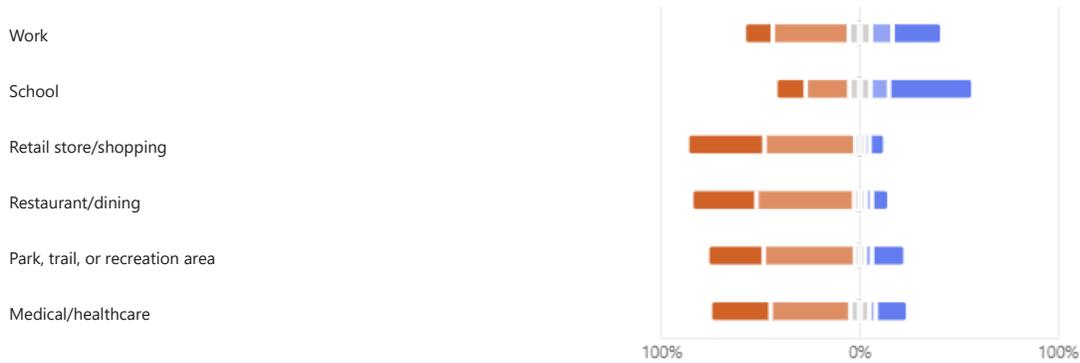
28. Please list any specific streets or areas within Branson where you encounter issues or need improvements related to transportation. Be as detailed as possible, describing why you are dissatisfied and what a possible solution could be. To help guide your response, consider some of the following ideas: "improved sidewalks on [specific street]" or "speed limit on [street name]" or "morning congestion at the intersection of [street names]".

454
Responses

Latest Responses
"Cost to ride taxis or Branson shuttle is a high price. City buses would be good to ... "
...

29. How would you rate the usability and accessibility of sidewalks in Branson for the following purposes?

Very useable Somewhat useable Not useable There are no sidewalks present I don't know



30. Do you feel that the sidewalks in Branson are wide enough and safe for the following

Yes No I don't know



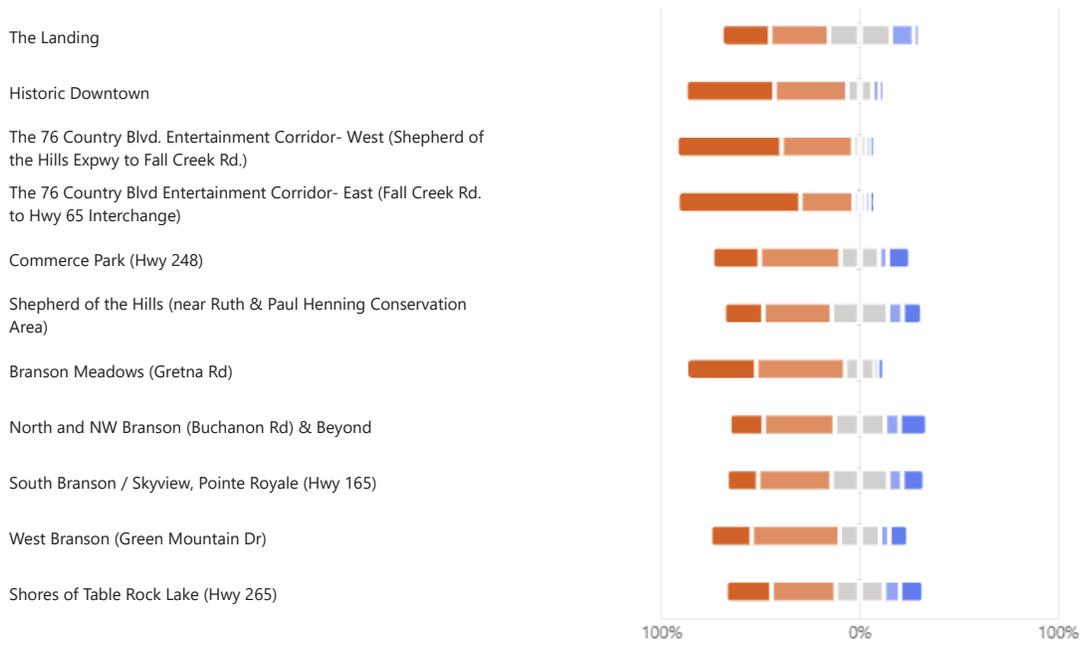
31. Are there specific areas or streets within Branson that you believe would benefit from the addition or improvement of sidewalks? (Please specify locations to the best of your ability.)

314
Responses

Latest Responses
"Need more sidewalks on Gretna Rd"
...

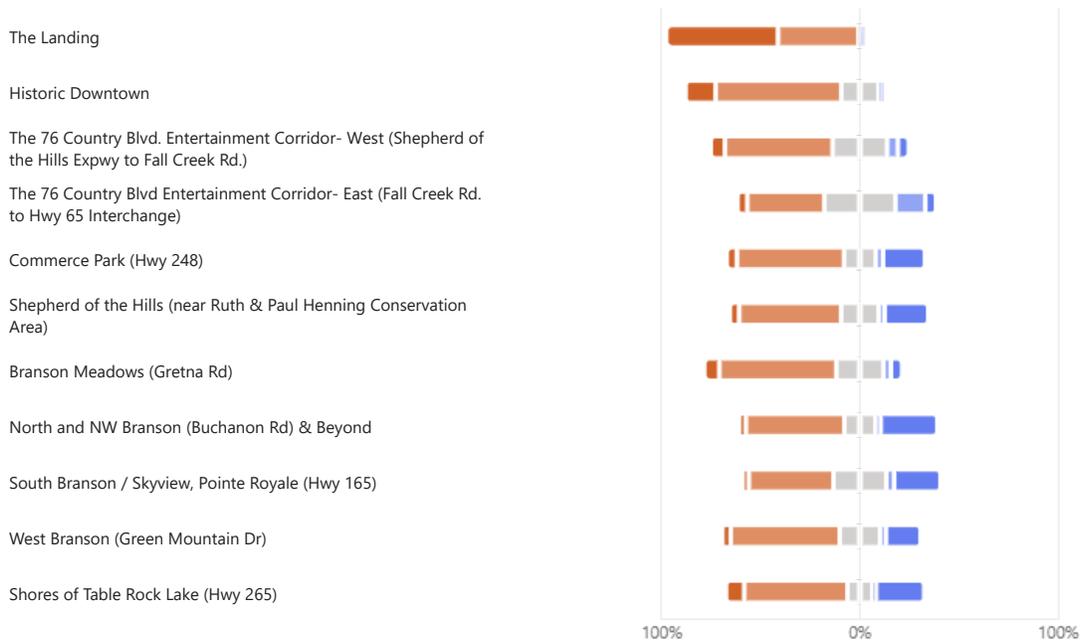
32. In addition to outward growth in the previous section, how important do you feel it is to focus on **infill** or **redevelopment** in the following neighborhoods? You may need to scroll to see all options.

● Very Important ● Somewhat Important ● Not Very Important ● Not Important at All ● I don't know

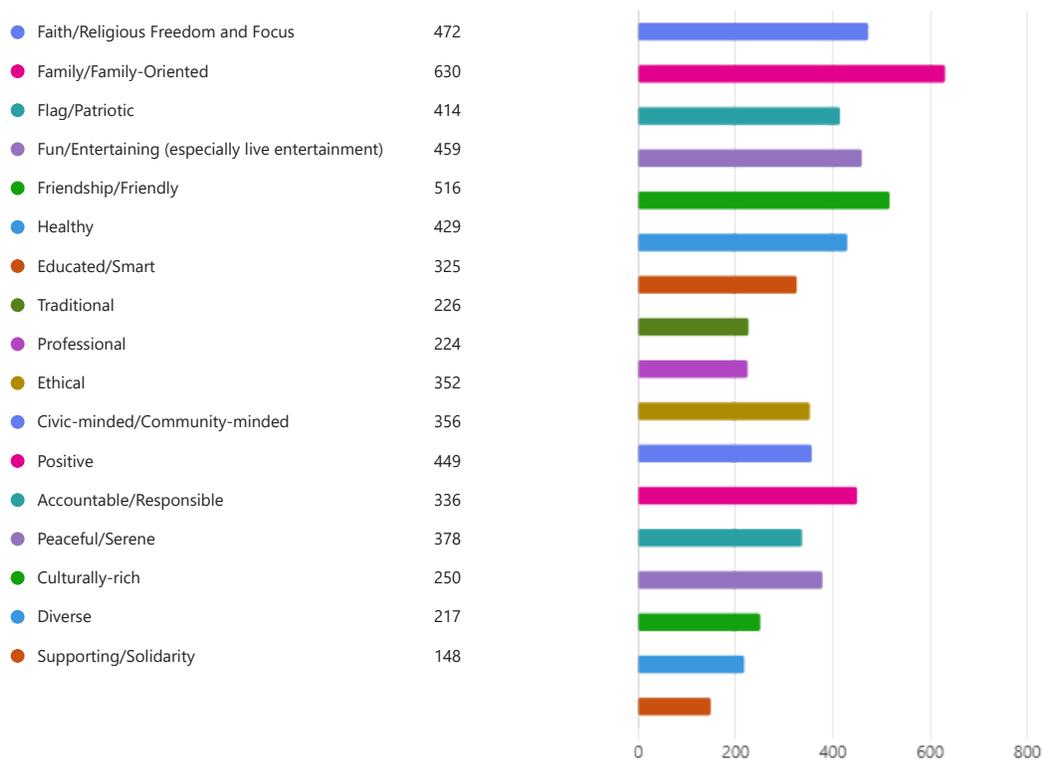


33. Rate the condition of the storefront/building facades in the following areas of the city. You may need to scroll to see all options.

● Very Good ● Good ● Poor ● Very Poor ● I don't know



36. What values do you find as important in shaping policy decisions for the city going forward as our shared community values? [Select all that apply]



37. Please briefly describe what you enjoy **most** about the City of Branson.

631 Responses

Latest Responses

"I can't really put into words But Love here and Want to spend rest of my life here"
 "It is smaller than the big city"
 ...

38. If you could make sure one thing **stayed** the same for Branson over the next 10 years, what would it be?

624 Responses

Latest Responses

"Some good Entertainment, not the Same old thing, No offense"
 "faith focus"
 ...

39. If you could **change** one thing about Branson over the next 10 years, what would it be?

672 Responses

Latest Responses

"Public Transportation"
 "Lower cost of living!"
 "Transportation + Housing"
 ...

40. Do you have any final thoughts or comments you would like to share? **Your input is incredibly valuable and will help shape the development of the Branson Comprehensive Plan. Please don't forget to hit the submit button below to ensure your voice is heard!**

806
Responses

Latest Responses

"Great Survey"

"1) If you can lower cost of living across the board on what you see in my answers ..."

"N/A"

...