



## OFFICE OF THE MAYOR

### Mayor Larry Milton's Priorities & Agenda

- ★ Improve Quality of Life for Branson Residents:
  - Continue to invest additional funds in the modernization and enhancement of Community Parks
  - Invest in the enhancement of Branson Police & Fire Rescue services
  - Minimize rate increases for residential water and sewer rates
  - Invest tax dollars into improving aged water, sewer, and roadway infrastructure to better serve the Branson community and attract future economic development and growth
  - Attract affordable housing development in Branson
  - Continue investing City tax dollars into Neighborhood Water Improvements to replace aging infrastructure and repaving neighborhood streets
  
- ★ Increase and attract new economic development and revitalization in key areas of the City, including the 76 Entertainment District, Historic Downtown, and Branson Meadows
  
- ★ Focus on revitalizing and improving the visual appeal of Hwy 76, from the Hwy 65 intersection to Fall Creek Rd. The City has funded \$750,000 in our 2025 budget to begin assisting these enhancements
  
- ★ Attract new major economic development projects to spur increased visitation and expand the Branson economy to 12 months:
  - Explore the expansion of the Branson Convention Center
  - Explore the creation of a Community Sports Facility
  - Enhance the activities and impact of Ozark Mountain Christmas
  
- ★ Ensure Branson City Government is Transparent, Accountable, and Responsive to the values and priorities of Branson residents and taxpayers
  
- ★ Champion and protect the values of the Branson community: Family, Faith, Flag and Fun Agenda



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### Mayor Larry Milton's Accomplishments

- ★ Protecting Individual Liberty
  - Declared Branson a “mandate free city”
  - Discontinued fluoride program
  
- ★ Investment in City Infrastructure, Growth & Modernization:
  - Successfully implemented the City's Lodging Safety Initiative to ensure all lodging establishments and extended stay facilities are licensed and meet the basic life and safety requirements
  - Led the efforts and constructed a new Fire Station (Completed On-time & On- Budget) to lower insurance rates and provide better fire & rescue services and response times
  - Funded and successfully purchased a new Fire Engine for Fire Station #1
  - Launched the new Police Station \$16M Renovation Project (Currently On-time & On-Budget)
  - Invested \$5.2M dollars into repaving City Roads since 2021
  - Invested \$22M dollars in Water/Sewer infrastructure since 2020
  - Attracted a new \$40M entertainment attraction to Branson Meadows to boost tourism
  - Achieved historic full staffing for Branson Police Department patrol
  - Accelerated significant progress on the \$32M 76 Entertainment Corridor Revitalization Project
  - Increased business development and growth in Branson:
    - 7.9% increase compared to 2023 TYD in building permits
  - Created and invested in a Community Parks Asset Replacement program to modernize and enhance our community parks & facilities
  - Successfully launched a \$5M investment project to revitalize Historic Downtown
  - Championed the City's successful award of \$5 million in CDBG grant funding for numerous affordable housing developments
  - Launched the partnership with the Kansas City Chiefs to make Branson the "Official Vacation Destination of the KC Chiefs"
  - Invested \$6M City tax dollars to begin Hiawatha Heights Neighborhood Water Improvements to replace aging infrastructure
  - Invested \$2M of City tax dollars to improve and expand the City Campground to attract more visitors to Branson
  - Successfully completed a \$3.3M renovation to upgrade the Branson RecPlex Ballfield to artificial turf to attract additional tournaments and visitation.



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### ★ Making Branson “Open for Business”

- Implemented Short Term Rental reforms to account for proper auditing, tax collection, and simplification of the permitting process
- Created the City of Branson “Red Tape Review Initiative” for De-Regulation Efforts:
  - Reformed Food truck regulations to spur increased retail food business and simplify business permitting and inspections
- Reformed Land Disturbance/Development regulations to simplify the permitting process for development, all while ensuring the protection of surrounding neighbors and environmental protection. Created a City Revolving Loan Fund of \$750k to support blight remediation and demolition funding to assist in new development.