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# TANEY COUNTY PARTNERSHIP

City of Branson/Board of Alderman Update/YE 2021

XX.XX.21

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# PARTNERS

10

PUBLIC SECTOR

30

BUSINESS SECTOR

2021/22

NEW INVESTORS  
CHATEAU ON THE LAKE  
BRANSON'S NANTUCKET  
TITANIC MUSEUM ATTRACTION  
TRI-LAKES MLS SERVICE



# PROJECT ACTIVITY

Stats	YE 2021	YE 2020	YE 2019	YE 2018
Announced Projects	2	4	2	6
New Jobs	86	505	20+	57+
New Payroll (est.)	\$4.35M+/-	\$16.7M+/-	\$620K+	\$200K+
New Capital Investment	\$7.35M+/-	\$268.5M+/-	\$4.6M	\$54.8M
Active Projects	18	20	26	22
Total New Projects	11	4	12	13
Existing Businesses	2	0	5	1
New Businesses	9	4	7	12

PROJECTS WITHIN BRANSON CITY LIMITS: 1 of 2

# PROJECT ACTIVITY

Stats	Since 2012
Announced Projects	33
New Jobs	1122+
New Payroll (est.)	\$33.16M+
Capital Investment (Announced)	\$842.65M
Capital Investment (Under Construction)	\$375.5M
Capital Investment (Completed)	\$203.5M

PROJECTS WITHIN BRANSON CITY LIMITS: 20 of 33

# PROJECT PIPELINE

Stats		Industry Sectors	
New Jobs	1276+/-	Manufacturing/Wholesale	1
New Payroll	\$38.01M+/-	Financial/Business Services	0
New Investment	\$808.05M+/-	Medical Services/Healthcare	0
Square Footage	916.5K+/-	Supply Chain Management	0
Acreage	1382+/-	IT, Innovation	4
		Tourism/Retail/Lodging	13
		Agriculture/Forestry	0
		Housing	5
		Infrastructure	1

PROJECTS WITHIN BRANSON CITY LIMITS: 13 of 24

# TCP 2022 – 2024 ACTION PLAN



- ❖ BUSINESS RETENTION & EXPANSION
  - ❖ “Year-Round Economy”

- ❖ WORKFORCE DEVELOPMENT
  - ❖ “Talent Development, Retention & Attraction”

- ❖ BUSINESS/INDUSTRY ATTRACTION & MARKETING
  - ❖ “Asset Based Development”



# TCP 2022 – 2024 ACTION PLAN



- ❖ HOUSING
- ❖ “HIGHEST AND BEST USE”
- ❖ “REVENUE PRODUCING PARCELS”
- ❖ INFRASTRUCTURE
- ❖ COMPETITION FOR INVESTMENT AND WORKFORCE





TaneyCountyPartnership.com &  
OnPointMO.com



/company/Taney-County-Partnership



/TaneyCountyPartnership & /OnPointMO

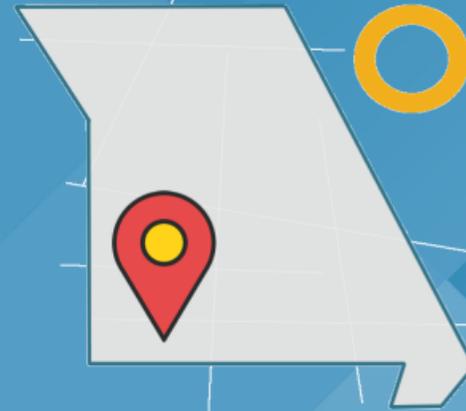


@TaneyMO & @OnPointMO

# THANK YOU!



# IMAGINE



# ONPOINT

TARGETING  
TALENT and  
OPPORTUNITY

